


A-2-1-2



In terms of growth, w

was also a major factor. We launched yogurt for body fat reduction this time, and we are investing in marketing to make people re-recognize ŠŮGF and ÜĚ



For example, your company has a variety of very promising bacteria in the food pipeline, and you could speed up the process of developing such bacteria. Or there is room for a more drastic review of fixed costs. What is your company trying to do to strengthen its resilience when the next cost increase hits? That is the first question.

A-5-1

A Ughi XU:

of the portion of the high raw material prices, excluding foreign exchange, by changing capacity and responding to prices. The previous year's negative JPY10 billion is mainly because of the foreign exchange, so it is only that portion in this H1.


E-5-2-4











In addition, since August, the beginning of the quarter, we have been selling label-less products in six-packs of *ÜĚ* in the Kanto and Chubu regions, and now nationwide. Sales of this product are not growing as fast as we had expected. Handling rather than sales has not increased. We had high hopes for this product as a sustainable, SDGs-conscious product, but it has been difficult. Especially the more rural the area, the more the distributors understand the M und t nd ributors u

